

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**  
**Account number: 86430**

**Description: WRAZ(TV) DTV QUARTERLY ACTIVITY STATION REPORT - 2ND  
QUARTER 2009**

**Application Reference Number: 20090701ACF**  
**Successfully filed at Jul 1 2009 2:53PM**

**Based on the information supplied, no fee is required.**

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>		FOR COMMISSION USE ONLY FILE NO. -20090701ACF	
Licensee WRAZ-TV, INC.			
Call Sign WRAZ	Facility Id 64611		Previous Call Sign (if applicable)
Community of License			
City	State	County	Zip Code
RALEIGH	NC	WAKE	27609 -
Nielsen DMA RALEIGH-DURHAM (FAYETVLL)	World Wide Web Home Page Address WWW.FOX50.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2004
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	50		
<input checked="" type="checkbox"/> Digital	49		
Report reflects information for quarter ending: 06/30/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, if you have fully complied with the requirements of the selected option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:			
Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)?		<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E			
<b>Simulcasting:</b>			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.			
<b>Application Purpose:</b>			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?
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Total 5:00 a.m. to 1:00 a.m. PSAs	965
Total 5:00 a.m. to 1:00 a.m. CSTs	209
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	169
Total 6:00 a.m. to 9:00 a.m. CSTs	53
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	269
Total 6:00 p.m. to 11:35 p.m. CSTs	52
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	0
Total 5:00 p.m. to 10:35 p.m. CSTs	0
Comments: WRAZ WAS IN FULL COMPLIANCE WITH FCC'S DTV CONSUMER EDUCATION REQUIREMENTS DURING 2ND QUARTER 2009. WRAZ CEASED ANALOG SERVICE ON JUNE 12, 2009, AT WHICH TIME ON AIR CONSUMER EDUCATION EFFORTS CEASED.	

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	44
Comments: DURING SECOND QUARTER 2009, WRAZ AIRED A 30-MINUTE PROGRAM ENTITLED "COUNTDOWN TO DTV: ARE YOU READY?" IN VARIOUS TIME PERIODS. THIS PROGRAM WAS PRODUCED BY THE NORTH CAROLINA ASSOCIATION OF BROADCASTERS TO EXPLAIN THE IMPENDING DIGITAL TRANSITION ON JUNE 12, 2009. THE PROGRAM EXPLAINS IN DETAIL DIGITAL TECHNOLOGY AND ITS BENEFITS. IT ALSO SHOWS WHICH VIEWERS ARE AFFECTED BY THE CHANGE AND WHAT THEY NEED TO DO TO CONTINUE RECEIVING THEIR TELEVISION SIGNAL AFTER JUNE 12, 2009.	

**Countdown Eligible Pieces - Last Quarter**

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
0	Graphic Displays
60	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
Comments:	

**Mandatory Daily Notices - Last Quarter**

